

Economic Development Service Plan 2015/16							
Action Plan						Connections	
Action Code	ACTION	What role will the service play? (Please click in the cell to select the relevant role by clicking on the drop down arrow)	Description (Target, Outcome, Critical Success Factors and Environmental Impacts)	Due Date	Lead Officer	If the action impacts on another service in terms of support/input, please specify below:	Links to partnership wide agendas:
Corporate Priority: Prosperity Strapline: Improving the economic and social opportunities available to our communities							
Deliver sustainable rural business growth							
15-ED01	Delivery of a new Eastern Plateau Rural Development Programme (RDPE).	Service Provider / Commissioner / Manager	<p>Target: Spend and output targets agreed with Defra by 27th February 2015.. Delivery programme to commence from this date.</p> <p>Outcome: Increased business growth and competitiveness. Key delivery outputs for the life of the programme will include -</p> <p>Micro, small and farm diversification businesses supported - 250. Jobs created - 94.</p> <p>Critical Success Factors: Effective management and project facilitation</p> <p>Environmental Impacts: Neutral</p>	31st March 2016	Economic Development Manager with RDPE programme team	None	Local Enterprise Partnership
Enhance the economic well being of East Herts							
15-ED02	Production of a new Economic Development Strategy 2015-20.	Service Provider / Commissioner / Manager	<p>Target: 2015/20 Economic Development Strategy to be developed and approved during 2015 with delivery in 2016. The success of this strategy will be measured through the delivery of outputs from individual programmes and projects e.g. the above RDPE outputs will form part of the overall measurement. Other projects for consideration will be My Incubator and any countywide business support activities.</p> <p>Outcome: Increased growth and competitiveness.</p> <p>Critical Success Factors: Quality of underpinning evidence base, resources in place to ensure delivery.</p> <p>Environmental Impacts: Neutral</p>	31 March 2016	Economic Development Manager	None	Local Enterprise Partnership
15-ED03	Work in Partnership with Herts Local Enterprise Partnership to support the delivery of the Strategic Economic Plan.	Partner	<p>Target: Identify key projects in East Herts that will support the delivery of the Strategic Economic Plan by December 2015. The project delivery programme timescale will be decided by the LEP.</p> <p>Outcome: Economic growth and business competitiveness. The projects have not yet been identified so it is not possible to specify measurable outputs but it is likely that infrastructure projects will be prioritised.</p> <p>Critical Success Factors: Deliverable/realistic, fully costed projects</p> <p>Environmental Impacts: Positive</p>	31 December 2015	Economic Development Manager	None	Local Enterprise Partnership
15-ED04	Submission to Defra to enable East Herts Council to become a Food and Farming Local Development Order Pathfinder	Service Provider / Commissioner / Manager	<p>Target: Identify barriers to SME growth in the rural economy.</p> <p>Outcome: The project will identify practices in the planning system that represent barriers to SME growth. The project will be used nationally to support changes in approach that will help facilitate growth.</p> <p>Critical Success Factors: Identification of three or four farm businesses will need to participate in the project</p> <p>Environmental Impacts: Positive</p>	23 January 2016	Economic Development Manager	Head of Planning and Building Control	Local Enterprise Partnership